This is an innovative green economy project that recognizes sustainable development which improves the quality of rural life, eradicating poverty and hunger within the constraints of the environment, which include combating global climate change, energy insecurity, and ecological scarcity as millions of rural poor currently live on lands prone to degradation and water stress, in dry lands that are vulnerable to climatic and ecological disruptions.

- Optimizes life-cycle economic performance
- Enhances asset value and profits
- Decreases greenhouse gas emissions significantly
- Enhances and protects biodiversity
- Minimizes stain on local infrastructure
- Enhances occupant comfort and productivity
- Reduces indoor air pollution and protects human health
- Provides educational opportunities
- Enhances institutional competitiveness
- Improves community relations
- Demonstrates and pilots new innovations

Enhances opportunities:
Educational, building schools
Health, building of dispensaries
Market, building market centre
Attract provision of services; the flourished rural environment will attract people with different professionals to come to the area, carpenters, black smith, tailors, doctors etc.